

New Ways of Achieving your Desired Results

Everyone no matter how old they are, where they live, or how much money they have in their pockets have something in their minds and hearts that they wish would materialize in the world. Unfortunately, the vast majority of us do not take our ideas to the next level due to a variety of factors, including the lack of adequate knowledge, resources and personal fortitude. Some may call it the “will power”.

The challenge of bringing dreams into reality pierces the heart of the human condition and directly confronts the human will to progress because we all possess the ability to deftly dance between aspiration and achievement, and the gap that exists between those two points--the actualization gap--must be narrowed in a meaningful way for the world to reach its full potential.

Over the past decade, I have helped hundreds of individuals, businesses and communities take the steps necessary to bring their dreams, goals and ideas one step closer to fruition, by supporting them in overcoming a variety of complex challenges. These include learning how to define success for themselves and on their own terms, as opposed to accepting previous models that have been handed down to them or have been imposed upon them externally.

What I have learned is that in order to skillfully & powerfully achieve your BIGGEST, most AUDACIOUS dreams, there are five essential pieces of knowledge you must FIRST be willing to possess and THEN take action on. Most articles written on the subject matter of making dreams and ideas come to life focus solely on telling you what to do. I believe it's time for a different approach to this subject matter, so, I will provide you with my best kept secret: the knowledge of what I believe is essential to ground your dreams, goals and aspirations in. With the full possession of this knowledge, I leave it up to your brilliant mind to explore and invent new ways of achieving your desired results.

Dream Knowledge Principle #1 Know the WHY behind your what: Possess a sense of

Purpose

As humans, we rarely do anything without some sort of motivation. When we are consciously aware and in full possession of the larger purpose that exists behind our dreams as well as the meaningful role it can play in serving and supporting others, our actions can begin to take on a level of gravitas that may not be as present when we are strictly motivated by personal gain. Purpose is the driving force behind any action. Every great action was motivated by an even greater sense of purpose. When we look at Mahatma Gandhi and the movements he caused on two continents, and what he inspired Martin Luther King Jr. to achieve in the United States, it is quite easy to see what is possible when we embrace purpose and use it to guide our intentions and actions. Every dream is a movement waiting to swell and rise up within and all around us. It is the purpose we embrace that gives the boldest dreams velocity and grace.

Dream Knowledge Principle #2 Know the importance of keeping it real: Possess a sense of

Clarity

When we are muddled and unclear in our minds and not taking full stock of the context we and our ideas exist within, it is hard to act from a sense of true power. Having a clear sense of what it takes to make something come to life requires having what I call a "real relationship with reality". A real relationship with reality is about possessing clear knowledge of the context that your dream lives within; its environment, its ecosystem, in order to move the dream forward. Otherwise, how will you ever enable it to live and breathe with or without you? Investing the time it takes to open our awareness fully to what does and doesn't exist as it relates to a dream, goal or aspiration, will save you a great deal of time and self-abuse in the future. I cannot express how many times I have seen people flounder and falter, just because they didn't invest the time and energy it took to gain clarity around their own personal context, nor the context of their desires. The people

take the time to gain this knowledge, rise above their conditions and soar to achieve great things. Oftentimes, those who don't stay mired in their confusion and blame the world for why their dream never got off the ground.

Dream Knowledge Principle #3 Know the importance of a narrative: Possess a sense of Story

The human mind operates as the level of story; we are story-creating machines. When we embrace our creation of living narratives as an art, we can begin to design success through strategic actions that are uniquely tailored to support and lead us more towards our dreams than away from them. When we are willing to claim our narrative, we begin to realize that we possess more personal prowess than we may at first have believed. It ALL comes back to the story we are living in. Regardless of whether I am working with a personal client, a fortune 500 company or a grassroots organization, the first technique I usually employ is one in which we attempt to get a sense of the current story, the working narrative, as well as their desired narrative down to its most essential elements and success criteria. Once they can touch, feel, taste or smell that reality, they are primed to envision tangible actions they can take to make the story they saw become the lived reality of their life and/or their business.

The story holds us in its comforting embrace and gives us the confidence to create greater and greater levels of coherence in our lives and with our work in the world. Dreams, like seeds, require a certain level of foundational cohesion to begin to take root and blossom. Dreams cannot come to life in an environment that they deem unworthy or unfeasible to grow in. This story itself is a strategy; a palette of possibility; an inspired map filled with possible paths you can take to get to your desired destination; a realm where your desired outcome exists. Once you create the narrative that fuels your dream, it's as if the dream itself as a seedling of possibility is encouraged, such that the dreamer will do what is required to see it through.

DreamKnowledge Principle #4 Know WHO is really on your side: Possess a sense of Collaboration

Just like it takes a village to raise a child, it takes a community to cultivate the dream. You must know WHO your true supporters are and how to powerfully request their support as it relates to activating your dream. You will have to learn how to gain possession of this knowledge without feelings of inadequacy with regard to what you do and do not have, and what you have and have not done. You will need to move beyond the realm of the individual and exist at the level of the community. Realize this: Our dreams are bigger than ourselves. So as the dream grows, it requires more than us after the envisioning stage.

On the journey of acquiring this knowledge, you will also need to gain a deeper level of insight into WHO you really are and what makes YOU worthy of bringing this dream to life. If you don't, you may begin to battle feelings of inadequacy, which will at times seek to sabotage the dream itself and keep it from coming to life. Be on guard and know the WHO that empowers the DO. Once you know WHO is on your side and what skill sets and roles are still missing on your team, you can begin to take actions that invite more and more people into the possibility that is your dream.

DreamKnowledge Principle #5. Know WHEN to call the shots: Possess a sense of Leadership

When it comes to our dreams, what lies within us is more important than the obstacles that exist around us. Daring to dream BIG and take action means being a leader. It means knowing that oftentimes, it's up to YOU whether or not your dream comes true. You have to be willing to take radical accountability for your actions and get comfortable being a linchpin – the key person whom without which the dream crumbles – because for every dream that comes to life, a leader is there tirelessly pushing it forward and what you set in motion can create a powerful tidal wave. Making a dream come true is not for the weak of

heart. Ensuring that the visions that arise within us actually materialize takes a combination of the proper strategy, adequate support and stellar habits.

When you are willing to take a leadership role in moving powerfully forward in the direction of your dreams, you also begin to fully embrace what it means to be a leader in your own life.

You become a way-shower, lighting the path for what's possible. That is what dreams do, don't they? Each dream is a beacon that lights a single path that in turn lights up the world. When we take the time to fill ourselves up inside with the know-how that is required to be a powerful leader in the business of making our dreams come true, there are barely any real limitations to what we can do.

Dreams are the fabric of our reality and reveal the depths of who we are individually and collectively. They also provide continual benchmarks for what is possible and with each new dream that enters the realm of reality, our domain of existence expands and grows. Actualizing a dream is no walk in the park and fortune favors the bold, the prepared, and the purposeful. For every person, organization and business I have coached and consulted with, and even for myself, I have learned that the 'dream-to-action' process is a continual cycle of falling in love over and over again with a possibility and recommitting to what it takes to make the possibility more and more real in the world. It truly is the sweetest cycle ever to exist.

It is my belief that we are here on this planet in large part to dream and DO, and every dream that captures our minds and our hearts is the stuff of stardust and progress. So go out and make your dream a movement. Light a path for the world to see. Allow yourself and your dreams to evolve and grow and by doing so, light the world up and make it glow.

If you desire to gain more support on how to turn Dream Knowledge into action, connect with me on Facebook and join my excellence list at www.burnbright-lifeoworks.com or follow me @bblifeworks.